

## **Manager Marketing & Communication (preferably part-time)**

'Digital Health' offers huge opportunities in the healthcare sector. While mobile banking and online travel booking are part of our everyday life, healthcare is still waiting for the digital revolution. Digitization and mobile data provide new approaches for high-quality and efficient patient care.

### **Who we are**

Healthcubator develops a portfolio of start-up businesses in the digital health industry. We also consult the big players in the market who implement digital innovations. Our clients are public and private health insurance carriers, medtech companies, hospitals, and pharmaceutical companies.

Typical examples for our start-up portfolio and projects:

- Digital therapies for patients (e.g. speech disorders, compliance, monitoring)
- Online-platforms for clinics (e.g. online patient admission)
- Digital services for public and private health insurance carriers (e.g. Apps)
- Innovative medical products and services (e.g. endoprothetics)
- Big Data in healthcare (e.g. evaluation and visualization of clinical data)

### **You are responsible for**

- Development of concepts for our company communication
- Marketing concepts for start-ups and projects
- Press and publication management (including participation in conventions and presentations)
- Website concept, maintenance and development
- Social Media concept and implementation
- Investor communication

### **Your profile**

- Educated to degree, e.g. in business or communications or similar; career changers are welcome to apply
- Several years' work experience in communications and marketing in an agency, a start-up and/or in the healthcare industry
- Initiative and a strong desire to assume responsibility
- Structured and solution-oriented work style from concept through to implementation
- Strong communication, teamwork and feedback skills
- Creativity and business judgement
- High level of motivation, self-starter mentality

### **We offer**

- Start-up atmosphere in combination with a professional work environment and team in the heart of Berlin
- Room to act and grow personally as well as future-oriented projects in a fast-growing industry
- Flexible work models as a freelancer or employee

### **Sounds interesting?**

Apply via email to [jobs@healthcubator.com](mailto:jobs@healthcubator.com) sending us your CV and a brief motivation letter explaining why we should hire you. Don't forget to mention your earliest start date and salary expectations.

**We look forward to meeting you!**